



By 2020, the PCIC will have broadened the availability and increased the effectiveness of its crop insurance programs for managing farm losses while at the same time ensuring their viability and sustainability.

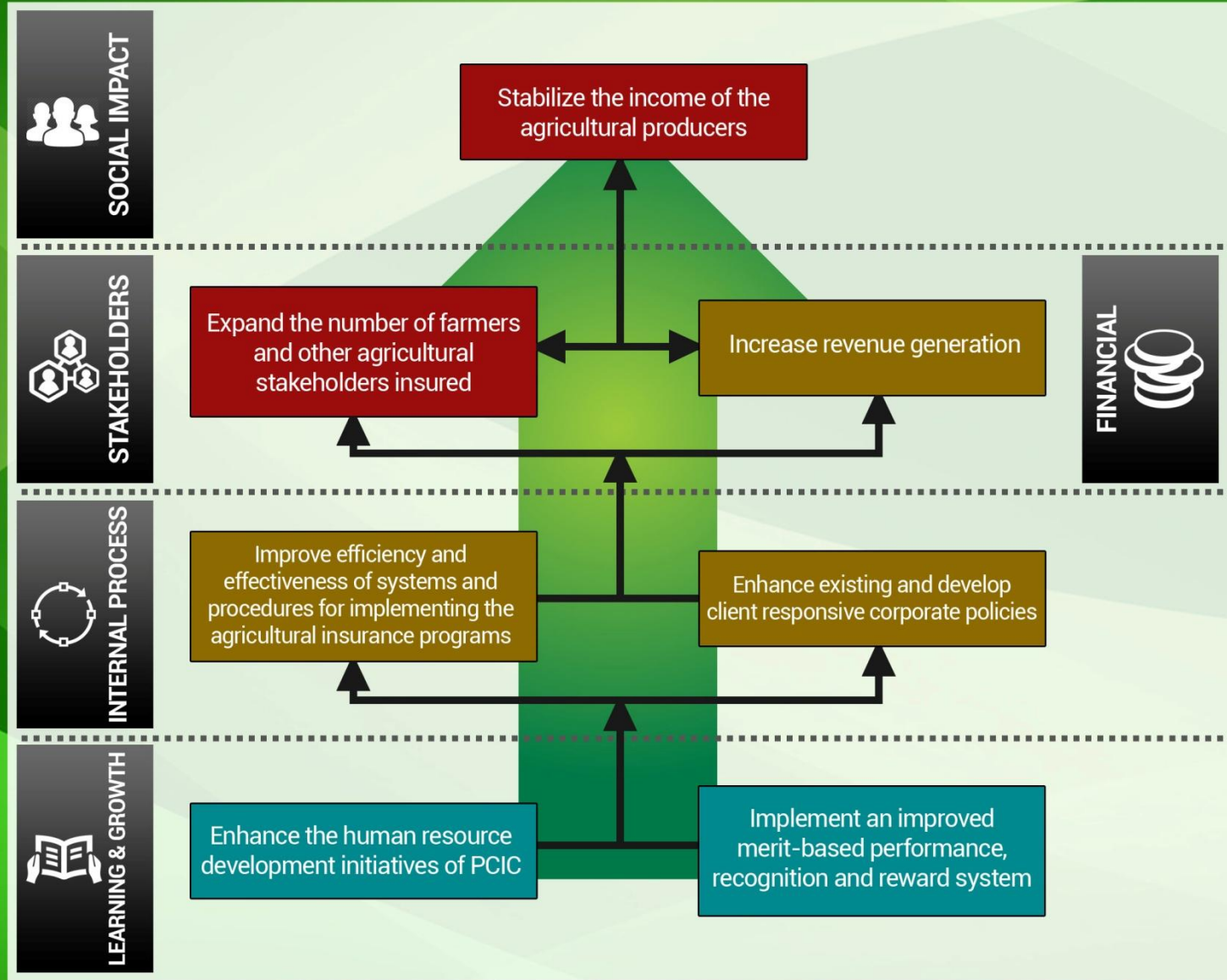
MISSION:

PCIC is an agricultural insurer committed to help stabilize the income of agricultural producers and promote the flow of credit in the countryside by:

- Providing insurance protection to qualified farmers and other agricultural stakeholders against losses of their crops and produce, including their farm machineries and equipment, transport facilities and related infrastructure arising from natural calamities, pests and diseases, and other perils beyond their effective control; and
- Extending innovative and client responsive insurance packages and other services thru people's organizations, including farmers' cooperatives, agricultural lenders and service providers.

CORE VALUES

- Dependability
- Integrity
- Innovation
- Partnership



Themes:

Service Excellence

Operational Excellence

Organizational Excellence