

CORPORATE SOCIAL RESPONSIBILITY FOR CY 2024

The Philippine Crop Insurance Corporation (PCIC) is committed to helping the community and the environment through corporate social responsibility activities in every region. These involved simple acts of kindness to promote the well-being of the small farmers and fisherfolk, communities it serves, and the environment where it operates.

The following are the activities conducted during the year.

ON CUSTOMER HEALTH AND SAFETY

Feeding program and/or distribution of food packs for farmers/fishers, their children, and other vulnerable sectors to enhance their healthy development



April 19, 2024 – RO IV together with Project Samaritan conducted a feeding program in Sablayan, Occidental Mindoro.



May 4, 2024 – RO VII conducted an outreach program and gave slippers and school supplies to children in Brgy. Marigondon, Lapu-Lapu City , Cebu.



May 7, 2024 – RO X distributed school supplies together with Gugma sa Kabataan Incorporated in Barangay 17, Cagayan de Oro City.



May 10, 2024 – RO VI conducted a feeding program for the children of PCIC's farmer beneficiaries in Brgy. Maricudo, Isabela, Negros Occidental.



June 20, 2024 – RO V conducted feeding program and gift giving to the students from Tambac Elementary School in Barangay Maonon, Ligao City, Albay.



September 3, 2024 – RO III-A conducted feeding program and distributed school supplies to students of Palayan City Central School.

Blood donation drive



August 16, 2024 - RO I conducted a bloodletting activity in Urdaneta City, Pangasinan

Giving of hygiene kits to farmers and fishers as part of their protection against illnesses/diseases



March 8, 2024 - RO XII distributed hygiene kits and snacks to 50 women farmers in Midsayap, North Cotabato.

ON COMMUNITY INTERACTION

Participation in local events and information caravans



May 23, 2024 - RO I in collaboration with the Department of Environment and Natural Resources-Forest Management Bureau (DENR-FMB) launched the High-Value Crops (HVC) Insurance Caravan for 2024 at the Centennial Arena in Laoag City, Ilocos Norte



June 19, 2024 – RO X conducted series of information caravans in Butuan, San Francisco, Tandag, Surigao, Bukidnon and Misamis Oriental.



June 26, 2024 – RO XII conducted information caravan in Pigcawayan, North Cotabato.



July 5 to 8, 2024 – RO VII conducted information caravan and mass insurance registration for CFITF-CIP in Carmen and Balilihan, Bohol.

Distribution of indemnity checks in the localities



April 17, 2024 – RO V distributed indemnity checks to 138 farmers affected from different Barangays in Irosin, Sorsogon.



April 23, 2024 – RO XII distributed indemnity checks worth P1,663,574.02 to 464 farmers



April 24, 2024 – RO VII conducted indemnity check distribution in Bayawan City, Negros Oriental.



September 13, 2024 – RO X distributed indemnity checks during the Handog ng Pangulo Event in Misamis Oriental and Bukidnon



September 24, 2024 – RO VI awarded a total of P315,900.71 worth of indemnity checks to farmers in Panay, Capiz.



November 26, 2024 – RO VIII conducted indemnity check distribution in Calbayog City.



December 11, 2024 – RO IV conducted indemnity check distribution amounting to P34 million to 3,685 farmers across the Region.

ON ENVIRONMENTALLY-FRIENDLY VALUE CHAIN

Tree planting activity to help combat the effects of climate change



May 4, 2024 – RO VII conducted a mangrove tree planting at JJ Island Tinaugan, Bindoy, Negros Oriental



May 17, 2024 – RO VIII conducted tree planting activity in Barangay Canyupay, Borongan, Eastern Samar.



June 21, 2024 – RO XII planted 290 mangrove trees in Katungan Eco Park Taguisa, Lebak, Sultan Kudarat.



September 20, 2024 – RO VI participated in the “Tree Growing for a Cause” event held at Sunset Boulevard in Iloilo City.



October 18, 2024 – RO X participated in the “Most people planting bamboo simultaneously” held at Lanise, Claveria Misamis Oriental and Dalwangan, Malaybalay City, Bukidnon.

Coastal cleanup to reduce ocean pollution



May 11, 2024 – RO VII conducted coastal clean-up at Brgy. La Hacienda, Alicia, Bohol.



June 7, 2024 – RO I conducted coastal cleanup in Bolinao, Pangasinan.



October 18, 2024 – RO XII conducted coastal cleanup along Tuka Marine Park, Kiamba, Sarangani Province

Clean-up drives to help improve the environment



August 16, 2024 – RO III-A conducted clean-up drive along Maharlika Highway.