

CORPORATE SOCIAL RESPONSIBILITY FOR CY 2023

The Philippine Crop Insurance Corporation (PCIC) is committed to helping the community and the environment through corporate social responsibility activities in every region. These involved simple acts of kindness to promote the well-being of the small farmers and fisherfolk, communities it serves, and the environment where it operates.

The following are the activities conducted during the year.

ON CUSTOMER HEALTH AND SAFETY

Feeding program and/or distribution of food packs for farmers/fishers, their children, and other vulnerable sectors to enhance their healthy development



May 4, 2023 - PCIC Head Office, ROs I, III-A, and IV conducted a feeding program and distributed school supplies in Longlong Elementary School, La Trinidad, Benguet.



May 8, 2023 – RO VI distributed food packs and slippers in Barangay Morobuan, Jordan, Guimaras.



May 26, 2023 – RO VIII distributed food packs to senior citizens who were also enrolled by the provincial government of Biliran in PCIC's AP3 insurance.



August 24, 2023 – RO XII initiated a feeding program and giving of school supplies at Renibon, Pigcawayan, Cotabato Elementary during the Brigada Skwela.



August 31, 2023 – RO V distributed food packs to farmers and other victims of the eruption of the Mayon Volcano.



November 30, 2023 – RO VIII distributed food packs to farmers in Quinapondan, Eastern Samar.

Blood donation drive



May 1, 2023 - RO II conducted a blood letting activity in partnership with the Cagayan Valley Medical Center-Blood Bank with the theme “Dugo kong alay, kasangga sa hamon ng buhay”.



May 8, 2023 – RO XII conducted a blood donation activity.

Giving of hygiene kits to farmers and fishers as part of their protection against illnesses/diseases



March 8, 2023 - RO II distributed hygiene kits and T-shirts to Cagayan farmers and fishers on March 8, 2023.

ON COMMUNITY INTERACTION

Participation in local events and information caravans



May 18 to 23, 2023 - RO III-A attended the Araw ng Magsasaka in Baler, Aurora together with other government agencies.



July 13, 2023 – RO X joined the Pagtipontipon 2023 hosted by the local government of Del Carmen, Surigao del Sur. Other agencies present were the SSS, LBP, DBP, Pag-Ibig Fund, among others.



August 19, 2023 – RO II presented PCIC programs and product lines during the meeting of San Luis Credit Cooperative members in Solano, Nueva Vizcaya.



September 19, 2023 – RO II discussed the salient features of crop insurance to farmers during the Provincial Rice Technology Forum Field Day in Mallig, Isabela.



September 14, 2023 – RO VIII participated in the Coconut Farmers and Industry Development Plan information caravan with the 15 implementing agencies headed by Philippine Coconut Authority.



September 23, 2023 – RO VIII attended the Bagong Pilipinas Serbisyo Fair. During the event, a ceremonial awarding of a coconut insurance policy under the Coconut Farmers and Industry Development Plan Insurance Program was conducted.



October 17, 2023 – RO V joined the 3rd Farmers and Fisherfolk Congress of Basud, Camarines Norte which was spearheaded by the Office of the Municipal Agriculturist.

Distribution of indemnity checks in the localities



January 4, 2023 – RO III-A distributed indemnity checks to 120 farmers affected by series of typhoons in Cabanatuan, Nueva Ecija.



March 8, 2023 – RO XII distributed of indemnities thru LBP cash cards



March 14, 2023 – RO VII conducted indemnity check distribution in Municipality of Santander, Cebu.



March 29, 2023 – RO VI distributed indemnity checks to typhoon-affected farmers in Caluya, Antique.



April 28, 2023 – RO V distributed indemnity payments in the Municipality of Bagamanoc, Catanduanes.



June 8, 2023 – RO VII conducted indemnity check distribution in Bindoy, Negros Oriental



June 13, 2023 – Governor Fredenil Castro joined RO VI in the distribution of indemnity checks to hog raisers affected by the African Swine Fever



July 12, 2023 – Director Gina Terencio, RO X, and the Surigao City Agriculture Office distributed indemnity checks in Surigao City



August 3, 2023 – RO VI distributed indemnity checks in Estancia, Iloilo.



August 10, 2023 – RO II distributed indemnity checks in Lal-lo, Cagayan.



August 14, 2023 – RO I distributed indemnity checks in Mangataram, Pangasinan..



August 18, 2023 – RO II distributed indemnity checks to 302 farmers in Gattaran, Cagayan.



November 19, 2023 – RO I distributed indemnity checks and cash cards to farmers affected by Typhoon Egay in the province of Ilocos Sur.



November 29, 2023 – RO III-A conducted indemnity check distribution for 129 farmers in Casiguran, Aurora.



November 30, 2023 – RO VIII distributed indemnity checks to farmers in Quinapondan, Easter Samar.

ON ENVIRONMENTALLY-FRIENDLY VALUE CHAIN

Tree planting activity to help combat the effects of climate change



June 29, 2023 – PCIC RO XII conducted a tree planting activity of Narra seedlings at Cabaruyan, Libungan, Cotabato.

Coastal cleanup to reduce ocean pollution



May 3, 2023 – RO VI conducted coastal clean-up at the Municipality of Boljoon, Cebu.



May 8, 2023 – RO VI conducted coastal cleanup in Morobuan, Jordan, Guimaras



December 21, 2023 – RO I cleaned the coast line of Cabongaoan beach in Burgos, Pangasinan.

Clean-up drives to help improve the environment



March 18, 2023 RO 3A conducted a clean-up drive along Maharlika Hi-way, Imelda District, Cabanatuan City.



July 28, 2023 – RO X participated in the regular city wide clean up drive initiated by the Local Government of Cagayan de Oro City