

JOCELYN ALMA R. BADIOLA

Executive Director, Agricultural Credit Policy Council

Executive Director Jocelyn Alma R. Badiola was initially designated as the OIC-Executive Director of the ACPC in July 1, 2016, by DA Secretary Emmanuel F. Piñol in view of the retirement of Ms. Jovita M. Corpuz who turned 65 last June 27, 2016.

Secretary Piñol, along with other ACPC Governing Council members, approved the appointment of Exec. Dir. Badiola to the position of Executive Director of the ACPC on October 1, 2016. The ACPC Governing Council members are Governor Amando M. Tetangco, Jr. of the Bangko Sentral ng Pilipinas (BSP), Secretary Carlos G. Dominguez III of the Department of Finance (DoF), Secretary Benjamin E. Diokno of the Department of Budget and Management (DBM) and Director General Ernesto M. Pernia of the National Economic Development Authority (NEDA).

In nominating her to the other Council members, Secretary Piñol stated that he saw that “Ms. Badiola has the qualifications and capabilities to carry out the mandates and programs of the ACPC.”

Exec. Dir. Badiola started working in 1985 as a Staff Researcher of the Technical Board for Agricultural Credit (TBAC) where she analyzed and interpreted processed data on lending operations of agricultural credit programs for policy-makers. She also participated in the conduct of field research work and surveys on rural finance projects. With the change of administration in 1986, the TBAC became the Agricultural Credit Policy Council (ACPC) and was attached to the Department of Agriculture (DA). In the initial years of ACPC, Jojo (as Ms. Badiola is called) was appointed Senior Planning Officer, providing support to the Policy Development and Planning Staff (PDPS) in the conduct of research, monitoring and evaluation and policy advocacy activities until 1988. By 1989, she was appointed Chief of PDPS as Project Development Officer V. Then, she became the Director of PDPS. From 1997 to 2016, she has served as the Deputy Executive Director of ACPC for almost two decades. In May 2001 to August 2001, she was appointed as Officer-in-Charge of the ACPC.

In 2010, Ms. Badiola was appointed as Executive Director of the Congressional Oversight Committee in Agricultural and Fisheries Modernization (COCAFAM) at the Senate of the Philippines until 2013 (on secondment from the ACPC as Deputy Executive Director). As Executive Director of COCAFAM, she provided technical as well as secretariat support to the members of COCAFAM both from the Senate and Congress in determining and discussing crucial issues affecting the agriculture and fisheries sector and of legislation in accordance with the provisions of AFMA.

In her 30 years of experience working in the government, Exec. Dir. Badiola, a Career Executive Officer (CESO), has done extensive work on policy research and advocacy on various development issues, capacity building, program development and/or packaging, project management including monitoring and evaluation, conceptualization and administration of farm/household surveys as well as linking with the legislative branch of government (senate and congress), national government agencies, multi-lateral and bilateral organizations.

She has done consultancy work for international institutions like the International Fund for Agricultural Development (IFAD), United Nations Development Program (UNDP), the World Bank, the International Finance Corporation (IFC), the United States Agency for International Development (USAID), the European Union, Japan Bank for International Cooperation (JBIC), Asian Productivity Organization (APO), the Asia Pacific Rural and Agricultural Credit Association (APRACA), CODESPA of Spain and non-government organizations in the Philippines. She has likewise been invited as resource speaker on various rural development issues in the Philippines and in other countries as well.

Ms. Badiola holds a Bachelor of Science in Economics degree from the Ateneo de Naga University and a Master's Degree in Economics from the University of the Philippines Diliman.

A rural finance/microfinance expert, Ms. Badiola is on leave as part-time professor at the University of the Philippines Diliman Extension Program in Clark, Pampanga where she teaches Economics.